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NORTH ASIA STRATEGIC HOLDINGS LIMITED

北亞策略控股有限公司*

(Incorporated in Bermuda with limited liability)

(Stock Code: 8080)

**CHANGE OF PRINCIPAL PLACE OF
BUSINESS IN HONG KONG**

The board of director (the “**Board**”) of North Asia Strategic Holdings Limited (the “**Company**”) hereby announces that the principal place of business of the Company in Hong Kong will be changed to 18th Floor, Shanghai Commercial Bank Tower, 12 Queen’s Road Central, Hong Kong with effect from 16th May 2016. The Company’s telephone and facsimile numbers remain unchanged.

On behalf of the Board

NORTH ASIA STRATEGIC HOLDINGS LIMITED

Zhang Yifan

Executive Director

Hong Kong, 11th May 2016

As at the date of this announcement, the Board comprises Ms. Zhang Yifan and Mr. Pierre Tsui Kwong Ming (being Executive Directors); Mr. Joseph Liang Hsien Tse, Mr. Joseph Chan Nap Kee and Mr. Kenneth Kon Hiu King (being Independent Non-executive Directors).

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in the compliance with the Rules Governing the Listing of Securities on the Growth Enterprise Market of The Stock Exchange of Hong Kong Limited for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the GEM website at www.hkgem.com on the “Latest Company Announcements” page for at least seven days from the date of its posting and on the Company’s website at www.nasholdings.com.

** For identification purpose only*